

PLASTINDIA

2012 Infinite Opportunities

8th International Plastics Exhibition & Conference
Feb. 1 - 6, 2012, New Delhi

Increase your Visibility Quotient at the biggest business opportunity in the world of plastics

Spot and site advertising opportunities at PLASTINDIA 2012.

Supported by



MINISTRY OF CHEMICALS & FERTILIZERS
DEPT. OF CHEMICALS & PETROCHEMICALS
GOVERNMENT OF INDIA



Organised by

PLASTINDIA FOUNDATION[®]

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Key highlights

PLASTINDIA

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8th International Plastics Exhibition & Conference
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1,50,000
*business
visitors*

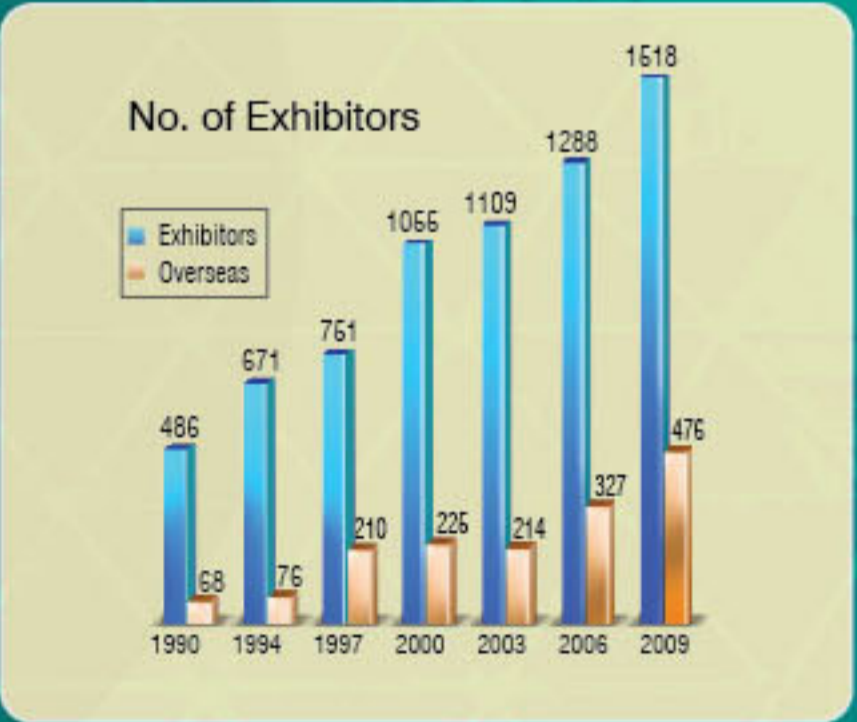
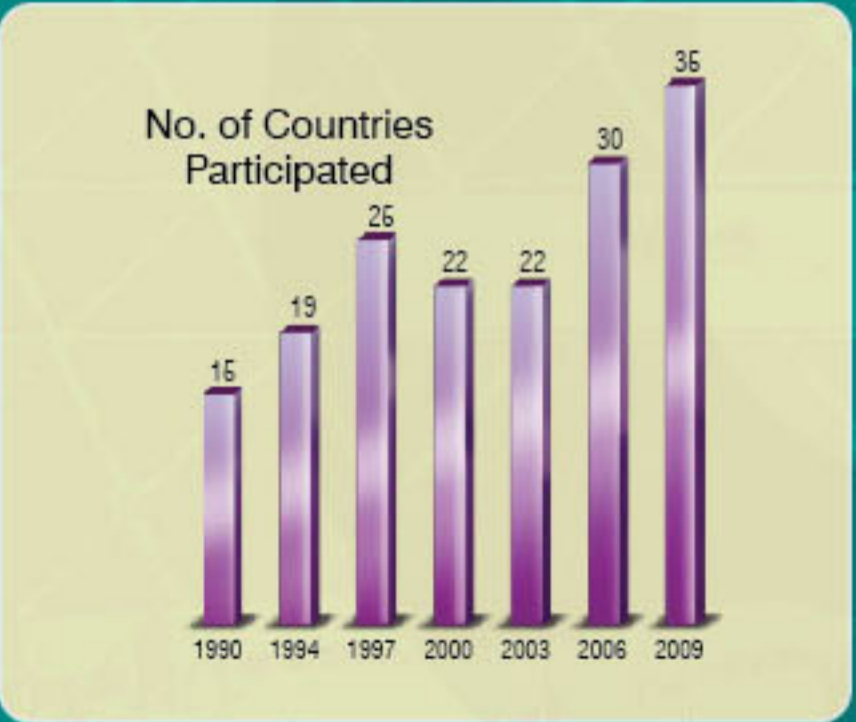
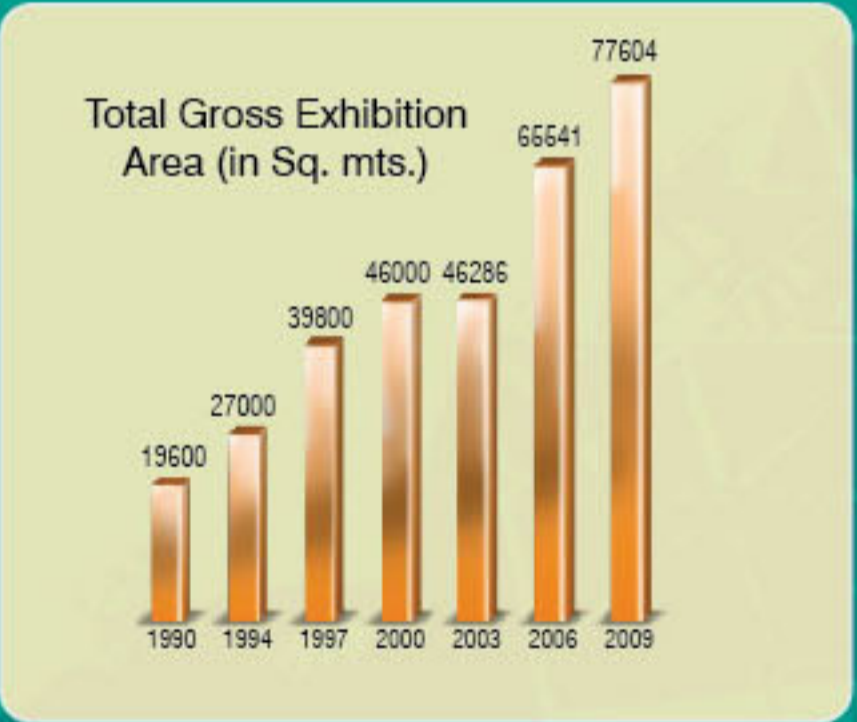
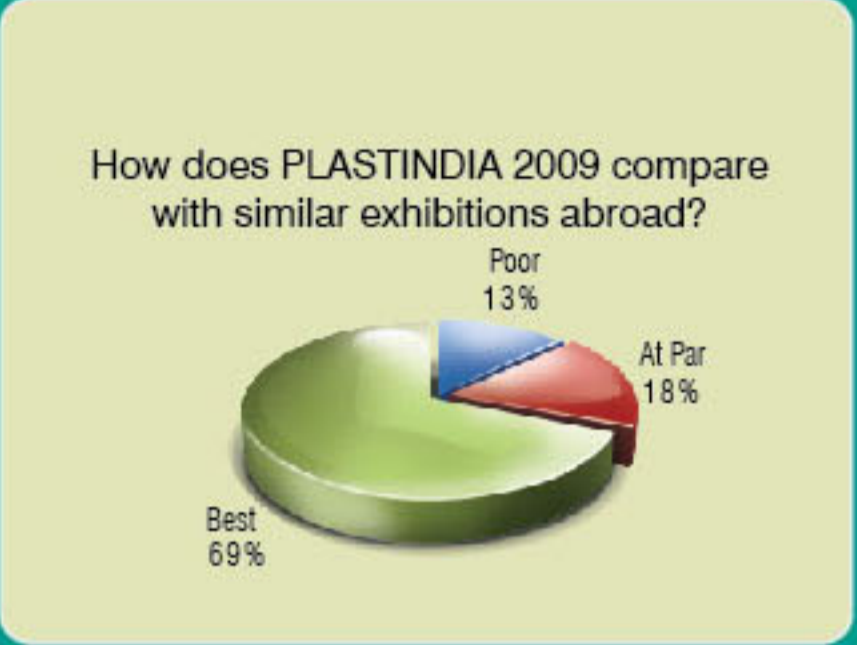
*More than
1800 exhibitors
from across the
globe*

*Participation
from more than
40 countries*

*Spread over
100,000 sq mtrs*



VISITORS SURVEY FINDINGS



Why should you advertise?

*Presence at our high
visibility sites enhances:*

Visibility

Impact

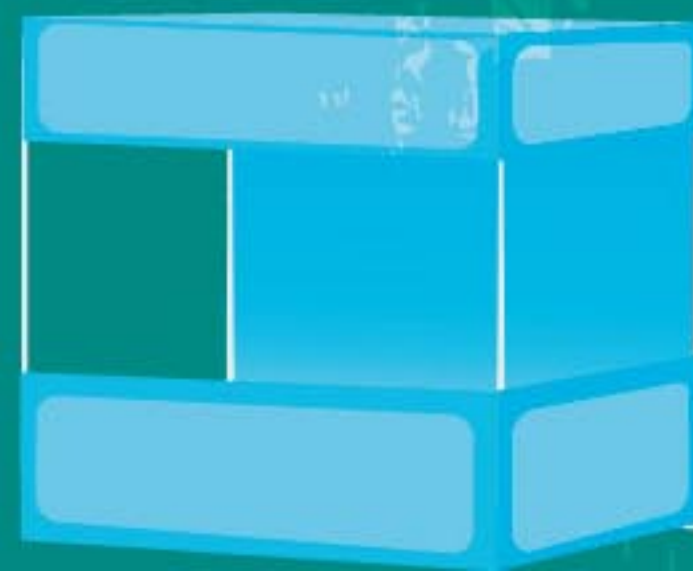
**Brand
image,
Value and
perception**

**Effective
mileage
to the appropriate
National and
International
audience**

**Top of the
mind
brand
recall**

- *Entrance / Gates*
- *Pathways*
- *Exhibition Halls*
- *Open Spaces*
- *Information centres*
- *Signage*
- *Bus shelters (within Exhibition Grounds)*
- *Directory counters*
- *Shuttle buses (within Exhibition Grounds)*
- *Food stations*
- *Poles*
- *Social message signboards*
- *Entry passes*
- *Visitor Badges*
- *Car parking stickers*
- *Visitor guide map*
- *Mobile vans*
- *Canopies*

The advertising Opportunities



Who will be coming to Plastindia 2012

Major Exhibitor Groups:

- *Raw material, polymer and resins, intermediates, blends & alloys, composites*
- *Speciality chemicals, master batches, additives, fillers & re-inforcements*
- *Processing machinery*
- *Ancillary equipments / instrumentation*
- *Finished products*
- *Moulds and dies*
- *Recycling*
- *Post process equipment for printing, plating, lamination, surface enhancement and decoration of plastics*
- *Quality control and testing equipment*
- *Trade promotion bodies and professional associations*
- *R & D, education and training institutes*
- *Technical publishers, standards etc.*
- *Plasticulture*

Major Visitor Groups:

- ***Plastic Processors***
- ***Automobiles***
- ***Healthcare***
- ***Packaging***
- ***Electronics***
- ***Agriculture***
- ***Machinery Manufacturers***
- ***Infrastructure***
- ***Energy***
- ***Water Conservation***
- ***Trade***



